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for Girls

Shop smarter, not more

To submit your
letters, scan
the QR code
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With just a simple click, we can browse online shops and have our desired groceries delivered right to our doorsteps instantly, all without leaving the house. While online shopping may seem convenient and accessible, it also comes with several troublesome issues and environmental impacts.

One major concern when shopping online is the risk of fraud. Products advertised online may look more appealing than they actually are. Some businesses sell counterfeit items that imitate luxury brands, tricking consumers into purchasing cheaper alternatives. Sellers may even replace brand-new electronics with realistic knock-offs and reseal the packaging to maximise profits.

When you buy these products online, you cannot guarantee their authenticity until they arrive at your doorstep. To avoid purchasing counterfeit goods, it is wise to check ratings and comments from other consumers to ensure a better shopping experience.

In addition to concerns about fraud, online shopping raises security issues. Some websites may harbour hackers looking to steal your account or financial information, and you cannot always be assured of their safety.

We also need to be cautious of how these websites may collect our data discreetly. Many fraudulent websites and apps mimic legitimate ones but make slight adjustments to their uniform resource locator (URL).

Online shopping also negatively affects the environment.

Once we place our online orders, the products are shipped and delivered to our doorsteps, typically wrapped in excessive bubble wrap and cardboard boxes. This leads to a waste of resources.

Shopping apps often offer price comparisons, discounts and promotional campaigns, including free delivery, which many customers appreciate.

These techniques are designed to encourage sales and prompt customers to make purchases. As more deals become available, people tend to shop impulsively, buying unnecessary items to feel as though they've saved money.

This behaviour ultimately results in overconsumption, and unwanted products often end up in landfills, contributing to increasing waste.

I believe that there are significant disadvantages to online shopping that physical stores can overcome.

For instance, when purchasing clothing, it is best to shop in person so you can feel the fabric and try on the items to ensure they fit properly – something that is not possible online.

Moreover, fragile items may not be suitable for online purchase due to the risk of rough handling during delivery.

Finally, the experience of shopping online isn't as enjoyable as shopping in a physical store. Browsing malls with friends adds a magical touch and nostalgic feel that online shopping lacks.

In summary, I prefer to shop in person rather than online.

What about you?

