

YOUR VOICE

CRAZE FOR CONSUMERISM

Recently, a doll called Labubu has gone viral and is being sold for a significant amount of money.

Many social media influencers promote these dolls, creating videos that often receive thousands of views. Viewers who watch these videos may feel compelled to purchase these overly hyped and expensive products because their favourite content creators are talking about them.

The blind box packaging creates psychological traps that can lead to addiction. People strive to keep up with the trend, spending their hard-earned money on limited edition dolls in an effort to enhance their social status.

However, in reality, it's likely that those around you wouldn't notice a Labubu on your backpack unless you bring it up.

These dolls are mass-produced and come in multilayer packaging, which contributes to microplastic pollution. Before long, many of them will end up in landfills.

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